

FOR IMMEDIATE RELEASE: NEW CATEGORY IN SMALL KITCHEN APPLIANCES

INTRODUCING: **MixStir**TM YOUR ROBOTIC STIRRING KITCHEN APPLIANCE, "SO YOU WON'T HAVE TO!"

Once in a while, a **solution** to a long persisting common problem comes along, so simple in concept and design, yet so effective; that **it immediately becomes the answer every-one has been looking for.** Such is the story behind the development of this new category in small kitchen appliances.

-- Clearwater, Fl. August 19th, 2009 --

From conceptualized idea, to the initial full production run, after 6 years of Research & Development; the answer to "Who's turn is it to stir the pot? - has arrived!

Now, **every-one** can enjoy those family recipes requiring short or long periods of stirring over a hot pot or pan, without having to stir with the traditional good old wooden spoon, or a half melted spatula!

Easy to use, easy to clean, and battery operated too; this *new robotic small kitchen appliance* will have you asking "what took them so long?"

You will join thousands of home and professional cooks / chefs who will gladly "retire" their favorite stirring utensil.

If you have to stir the pot or pan, now you can let **MixStir** "do it for you".

Save time with your meal preparation, and get out of the kitchen sooner, so you can enjoy more of life.

The official launch of this ultra-fabulous and innovative new category in small kitchen appliances is due to be announced within the next month or so.

For more information please contact:

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Available soon at all fine stores

Just imagine, "No more stirring over a hot pot or pan when **MixStir** is on the job".



MixStir is very versatile. It will stir on the stove top, or even from your counter top.



MixStir small kitchen appliance is just like having an "extra pair of hands" in the kitchen!!



Full color retail packaging depicted